



Deborah

SPOTLIGHT ON BUSINESS

BLACKLER SMITH & CO.

CHARTERED ACCOUNTANTS AND BUSINESS ADVISERS

February 3 2015 marked the first anniversary for Blackler Smith & Co. an innovative and new chartered accountancy firm based in Margaret Street, Lower Hutt.

While the firm may be relatively new the experience of the principals Ben Blackler and Blair Smith goes back a long way in Lower Hutt and the wider Wellington Region. Both Ben and Blair come from previous careers as principals of the largest accountancy firm in Lower Hutt.

They both act for clients who have been with them for many years. They set up Blackler Smith & Co. when they felt they were at the right stage in their careers to deal with clients in their own distinctive way, with strong professionalism and personal style. It is important to them both they are local with a lot of local knowledge and wide community networks, as Blackler Smith & Co. is a relationship-based business. They are here for the long haul, provide stable relationships and continuity, and plan to look after their clients for many years to come.

Ben and Blair put a great deal of emphasis on the quality of the service they and their team of experienced accountants provide. Because they have worked locally throughout their careers they understand local businesses and the Wellington market. They particularly enjoy dealing with family owned businesses, whether large or small.

“Dealing with the people who make the decisions and who are affected by those decisions is extremely satisfying” they say.

“Ben and Blair put a great deal of emphasis on the quality of the service they and their team of experienced accountants provide.”



The Blackler Smith & Co. Team. Back (left to right): Christina Sole, Ben Blackler, Susan Little. Front (left to right): Kerry Blackler, Blair Smith and Nick Psarov.

Ben and Blair and their team work hard to achieve the best results for their clients, they are easy to deal with and have a “no surprises” approach to their fee structure.

Having come from a large corporate accounting environment they have long-standing experience dealing with complex trust and commercial work – “it’s what we do”. They are true business advisers offering strategic advice and direction, and day to day advice on “almost anything business-related”. They also offer business valuations and tax compliance services (tax returns, financial statements, returns for GST, PAYE, FBT etc) for companies, trusts, partnerships and individuals. They are progressive and innovative and equipped to solve problems and provide solutions for their clients.

As well as these accountancy services Blackler Smith & Co. has a special division set up to handle tax returns for and provide advice to property investors. This division named “The Property Accountants” prepares annual financial statements and tax returns at fixed prices to those owning rental properties. This is a specialised area. Their expertise coupled with the fixed price model is ideally suited for those with any number of rental properties, be they residential or commercial/industrial.

Being a person who loves black and white I was immediately impressed by their iconic New Zealand branding. Everything about Blackler Smith & Co. is sharp, new and impressive while still having a strong professional feel.

Their offices, located on Level 1, 8 Margaret Street, Lower Hutt, are modern and extremely family friendly. Ben and Blair both have young families (who all help in the business) and their offices are deliberately designed to accommodate clients who may need to bring children with them when they attend appointments. A room designed with children in mind is decked out especially for their smaller guests. As they both pointed out they don’t want their clients to have any barriers to seeing them when they need to.

Blackler Smith & Co. is in a growth phase. Ben and Blair are currently looking to employ another fully qualified and locally experienced chartered accountant to complement their current team of 4 accountants and two support staff.

For more information about Blackler Smith & Co. see their website www.bsco.co.nz or for The Property Accountants see www.thepropertyaccountants.co.nz. Their offices are well situated near the mall at Level 1, 8 Margaret Street, Lower Hutt, phone 555 9090 or you can contact Ben at ben@bsco.co.nz, or Blair at blair@bsco.co.nz

If you would like me to feature your business in my column please email me at djhislop@gywlaw.co.nz.